

PLANTLAND'S

GARDEN FAIR Sale

SPRING 1960

LITERATURE RECEIVED

★ FEB 24 1960

U.S. Department of Agriculture

Continuing through
MARCH, APRIL, MAY

COLORADO BLUE SPRUCE

(Picea Pungens glauca)

VERY SPECIAL

Catalog No. E1

\$1.00
Each

Last spring a sellout! And this crop is even better! Plants are a year older and perfect for transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, or nitrogen-rich Plantland Peat to bring out color.

Strong 5 and 6-yr-old, twice transplanted, 10-12 in. in height. Will develop into priceless specimens.



SAVE NOW

During Our 23rd Anniversary Sale

OPEN
7 DAYS
A WEEKIT'S EASY TO GET
TO PLANTLAND

1 hr. from St. Louis. Take U.S. #70 across new St. Charles bridge. Turn north on #79, 1 mi. west of St. Peters.



SILVER-GREEN PFITZER

(Hetzii glauca)

One of our finest spreading evergreens. Bluish-silver cast gives splendid color contrast with other shrubs and evergreens. Exceptionally hardy; withstands sun and drought.

Catalog No. E2

\$1.00
Each

12-in. plants, bushy and compact, field grown, a \$2.00 value



MIMOSA OR SILK TREE

(Albizia)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 ft.—and grows well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 3 ft. plants transplant beautifully and are certainly priced right.

Catalog No. 013

\$1.00
EachSO SIMPLE TO
ORDER BY PHONE

Visit Plantland if you can. If you can't, use handy Order Form from page 11 or order by phone. Station call from St. Louis costs you about 50¢! For Landscape Service you may also call—

Phone

TWIN OAKS 8-5571

PLANTLAND'S
SELF FRUITING
HOLLY

(Ilex cornuta)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

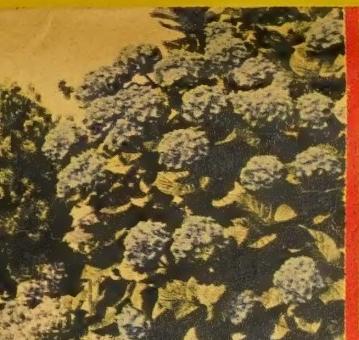
Container-grown for perfect transplanting

Catalog No. BE7

\$1.00
Each

FORREST KEELING NURSERIES
PLANTLAND
ELSBERRY, MISSOURI

GREATEST
Assortment of Nursery Stock
in the Region—millions of
plants on our 500 acres.

BLUE PRINCE
HYDRANGEA

(Nikko Blue)

Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height.

Catalog No. S19

\$1.00
Each

IMPROVED BLAZE ROSE

\$1.00
Each

Catalog No. R1C

"The old Blaze was the greatest climber ever developed until this NEW everblooming Blaze came along." More everblooming. Absolutely guaranteed to bloom in June, July, August, and September! Brilliant, double red 2-3 in. cupped flowers. Each succeeding year increases quantity of summer flowering as canes of "old wood" are produced.

Regularly \$1.50 Each

GARDEN FAIR SPECIAL

SEE INSIDE

For Complete
Selection of
Choice Nursery
Plants.

THE FINEST ROSES YOU CAN BUY— NORTHERN AND WESTERN GROWN-A.A.N. No. 1 GRADE

This year FORREST KEELING NURSERY, home of PLANTLAND, brings you the widest array of roses in its history. Never before have we been able to offer such depth of variety. "If it's good, we got it!"

Most importantly, all—all, that is—of our rose bushes come from the choice growing regions of the west coast or the northern states. Plants cost more from these favored growing districts. After

years of trying other sources, we are convinced that the extra cost is an excellent investment.

All of PLANTLAND'S roses are, of course, guaranteed to come into full bloom this summer (excepting hardy climbers, which bloom first year after planting). We offer no wax-topped store roses but only the finest two-year nursery-grown bushes obtainable.

OTHER FAMOUS-NAME ROSES

All No. 1 Select—All Northern and Western Grown The Finest Rose Bushes You Can Buy

Catalog Number	Variety	Color	Height	Habit*	1	Price	3 for
HYBRID TEA ROSES							
R2T	Charlotte Armstrong	Deep pink; sweet fragrance	3-5'	U	1.45	3.90	
R3T	Christopher Stone	Scarlet-crimson; rich perfume	3-4'	U	1.45	3.90	
R4T	Chrysler Imperial	Maroon red	3-4'	U-C	2.50	6.60	
R5T	Condessa de Sastago	Yellow-copper; fragrant	3'	U	1.45	3.90	
R6T	Countess Vandal	Pink and buff	2 1/2'	S	1.45	3.90	
R7T	Crimson Glory	Red; very fragrant	2-2 1/2'	S	1.45	3.90	
R9T	Eclipse	Golden Yellow	3-4'	U	1.45	3.90	
R11T	Etoile de Hollande	Bright red; fragrant	3'	U-S	1.45	3.90	
R12T	Frau Karl Druski	Pure white	3'	U	1.45	3.90	
R15T	Helen Traubel	Apricot-pink; pleasing fragrance	4-5'	U-S	2.75	7.20	
R16T	K. A. Victoria	Pearl white; fragrant	2-2 1/2'	U	1.45	3.90	
R20T	McGredy's Ivory	Ivory white; fresh fragrance	2-3'	U	1.45	3.90	
R21T	McGredy's Sunset	Orange-red; sweet, fresh fragrance	2 1/2'	U	1.45	3.90	
R22T	McGredy's Yellow	Buttercup yellow	2-3'	U	1.45	3.90	
R24T	Mirandy	Red-black; damask fragrance	2 1/2'	U-S	2.25	6.00	
R25T	Mojave	Orange; pleasantly fragrant	4'	U	2.75	7.20	
R27T	Mrs. P. S. DuPont	Deep golden yellow; fragrant	3'	U	1.45	3.90	
R29T	Nocturne	Maroon-red; fragrant	3'	U	2.25	6.00	
R31T	Peace	Yellow, edged pink; delicate fragrance	4'	U-S	2.50	6.60	
R32T	Picture	Warm pink; sweet tea fragrance	2-3'	U	1.45	3.90	
R33T	Pink Dawn	Deep pink	2-3'	U	1.45	3.90	
R36T	Pink Peace	Dusty pink; wonderful fragrance	2-3'	U-S	3.00	7.95	
R37T	Pink Radiance	Cameo pink; sweet fragrance	2-3'	U	1.45	3.90	
R38T	Pres. Herbert Hoover	Cerise-orange; spicy fragrance	3-4'	U	1.45	3.90	
R41T	Show Girl	Rich deep pink	3'	U	2.25	6.00	
R42T	Signora	Orange-brown and mandarin blend; very fragrant	2 1/2-3'	U	1.45	3.90	
R43T	Soeur Therese	Daffodil yellow; fragrant	2-3'	U	1.45	3.90	
R45T	Sutter's Gold	Yellow; heavy tea fragrance	4-5'	U-S	2.25	6.00	
R47T	Tiffany	Pink-gold; very fragrant	3-4'	U-S	2.75	7.20	
R48T	White Knight	Satin white	3-4'	U	3.00	7.95	
GRANDIFLORAS							
R1G	Buccaneer	Clear yellow	5-7'	U-S	2.50	6.60	
R2G	Montezuma	Salmon-orange	3-4'	U-S	2.75	7.20	
R3G	Queen Elizabeth	Clear-pink; fragrant	5-6'	U-S	2.50	6.60	
R4G	Starfire	Currant-red	3-4'	U-S	3.00	7.95	
R5G	Carousel	Vivid, dark red	3-5'	U-S	2.00	5.25	
FLORIBUNDAS							
R3F	Betty Prior	Shell pink; spicy fragrance	3 1/2'	U-S	1.45	3.90	
R5F	Circus	Red and yellow blend; fragrant	2-3'	C	2.50	6.60	
R6F	Else Poulsen	Bright rose-pink	2-3'	U	1.45	3.90	
R10F	Floradora	Cinnabar-red	2 1/2-3'	U	1.45	3.90	
R11F	Frensham	Crimson-vermillion-red	3'	U-C	1.45	3.90	
R14F	Goldilocks	Golden yellow	2 1/2'	C-S	1.75	4.65	
R17F	Ivory Fashion	Ivory white, strong tea rose fragrance	2-3'	U	2.75	7.20	
R20F	Ma Perkins	Coral and shell pink	2 1/2-3'	C	2.00	5.25	
R28F	Summer Snow	Clear white; sweet elusive fragrance	1 1/2-2'	C-S	1.45	3.90	
R31F	Frolic	Clear bright pink	2-3'	C	2.00	5.25	
CLIMBING ROSES							
R1C	Blaze	Flaming scarlet	10-15'		1.45	3.90	
R4C	Dubloons	Saffron yellow	8-10'		1.45	3.90	
R6C	Golden Showers	Canary yellow, fragrant	6-8'		2.75	7.20	
R7C	Gold Rush	Deep gold	6-8'		1.45	3.90	
R9C	New Dawn	Apple blossom pink, delicious fragrance	8-10'		1.45	3.90	
R10C	Paul's Scarlet	Scarlet-red	10-15'		1.35	3.45	
R11C	Peace	Creamy yellow, edged pink	12'		2.25	6.00	
R13C	Snowbird	Cream-white, pleasantly fragrant	6-10'		1.45	3.90	

*Habit

U—Upright

C—Compact

S—Spreading

FORREST KEELING NURSERY, Elsberry, Mo.—See Map Page 20

ROSES

Hardy Ever-Blooming ROSE Bushes
Our Greatest ROSE Offer Ever



WESTERN GROWN

Two-year Nursery Grown rose bushes ready to pop into full bloom this spring and bloom abundantly through summer and fall. Not so large as our first grade plants but otherwise identical.

Make no mistake—these are not southern-grown bushes. They come from the fertile valleys of central California, home of the choicest rose production in America. The varieties included are the top of rating

list of the American Rose Society—the final arbiter on rose quality. These are all-time favorites to give you the most magnificent bloom, delicious fragrance and vibrant color week after week throughout late spring, summer and autumn. Sorry, no substitutions. Remember, these are no wax-topped plants, prepackaged at some distant point and shipped in. We carefully sort, grade and pack right in our own packing room to assure field-fresh quality.

**SPECIAL
SALE**
3 for Only \$1.49

Catalog No. R100

THE BEST OF J & P

Catalog Number

Variety

Color

Ultimate Height Habit

Price
1
3 for

HYBRID TEA ROSES

RIT	Arlene Francis	Golden yellow; fragrant	3'	U	3.00	7.95
R8T	Diamond Jubilee	Buff-orange; fragrant	2-3'	U	2.25	6.00
R10T	Enchantment	Peach-pink; exquisite fragrance	2-3'	U-C	2.25	6.00
R13T	Garden Party	Creamy ivory; edged pink	3'	S	3.50	9.20
R14T	Golden Masterpiece	Golden yellow; old Rose fragrance	3'	C	3.00	7.95
R17T	Katherine T. Marshall	Clear-pink; fruity fragrance	3-4'	U	1.85	4.85
R18T	Konrad Adenauer	Dark red; outstanding fragrance	3'	U	2.50	6.60
R19T	Kordes Perfecta	Blend pink, white, yellow	3'	U-C	3.50	9.20
R23T	Mardi Gras	Dark red; damask scent	3½'	U	1.85	4.85
R26T	Mrs. Miniver	Cardinal red; old Rose fragrance	2½'	U	2.50	6.60
R28T	New Yorker	Red; fragrant	3-4'	U	2.50	6.60
R30T	Pageant	Vermillion and gold; raspberry fragrance	3'	C	1.85	4.85
R34T	Pink Duchess	Deep pink-gold; sweet fragrance	3-4'	S	3.00	7.95
R35T	Pink Lustre	Rose pink	2½-3'	U-C	2.50	6.60
R39T	Rex Anderson	Ivory-white; soft, fascinating scent	2-2½'	C	2.00	5.25
R40T	Rubaiyat	Crimson	4'	U	1.85	4.85
R44T	Sterling Silver	Silver-lavender; sweet fragrance	2-3'	U	3.00	7.95
R46T	Tanya	Orange	2½-3'	U	3.00	7.95
R49T	White Queen	Stark white; sharp, clean fragrance	3'	U	3.00	7.95
R50T	Hawaii	Orange-coral; wild raspberry fragrance	3'	U-C	3.00	7.95

FLORIBUNDA ROSES

R1F	Amy Vanderbilt	Purple lilac; fragrant	2-3'	C	2.50	6.60
R2F	Betsy McCall	Coral-gold	2½-3'	C	2.50	6.60
R4F	Brownie	Tan-gold; wild-rose fragrance	2'	U-S	2.50	6.60
R7F	Fashion	Coral-pink; delicate fragrance	2'	C	2.00	5.25
R8F	Fashionette	Deep coral; old Rose fragrance	2-3'	U	2.50	6.60
R9F	Fire King	Vermillion	2-3'	U	2.50	6.60
R12F	Fusilier	Orange-scarlet; fragrant	2-3'	U-C	2.50	6.60
R13F	Gold Cup	Deep yellow; sweet rose fragrance	2½'	S	2.50	6.60
R16F	Independence	Orange-scarlet; Tea Rose fragrance	2½-3'	C	1.75	4.65
R18F	Jiminy Cricket	Tangerine-red; pleasing damask fragrance	2½'	U-S	2.00	5.25
R19F	Malibu	Orange-pink	3'	U	2.50	6.60
R21F	Pink Bountiful	Deep red-pink	2'	U	1.75	4.65
R22F	Pink Chiffon	Pastel pink; moderately fragrant	2-2½'	U	2.50	6.60
R23F	Pink Pinocchio	Salmon-pink; fragrant	2'	U	1.75	4.65
R24F	Red Pinocchio	Carmine red	2'	U	1.75	4.65
R25F	Red Wings	Deep red	2-3'	U-S	2.50	6.60
R26F	Sarabande	Scarlet-orange	2-3'	S-C	2.50	6.60
R27F	Spartan	Orange-red; sweet Old Rose fragrance	3'	U-S	2.50	6.60
R29F	Vogue	Cherry-coral; carnation scented	2½-3'	C	2.00	5.25
R30F	White Bouquet	Gardenia white; sweet, spicy fragrance	2-3'	S	2.50	6.60

CLIMBING ROSES

R2C	Coral Dawn	Coral pink	6-8'		2.50	6.60
R3C	Don Juan	Rich red; delightful fragrance	8-10'		3.00	7.95
R5C	Gladiator	Rose-red; delicate fragrance	8-10'		2.75	7.20
R8C	Morning Dawn	Silvery-pink; spicy fragrance	6-8'		2.50	6.60
R12C	Royal Gold	Golden yellow; fruity fragrance	5-7'		3.00	7.95

We have just made arrangements with famous Jackson and Perkins rose growers to handle their special varieties. Here you have many outstanding discoveries available only through J&P or their authorized distributors.

The following varieties, we believe, represent J&P's "cream-of-the-crop." We are proud to bring you these proven-merit beauties.

Key: U—Upright
S—Spreading
C—Compact



One AMUR SHRUB
HONEYSUCKLE

with order of 3 or more Roses
This is the remarkable "Thanksgiving Honeysuckle" so-called because of the masses of bright red berries that brighten the autumn landscape. Too, the bright forest-green foliage remains long after other shrubs are bare. In the spring the shrub is bedecked with fragrant, creamy flowers that lend a delicious scent to the garden. Attracts song-birds. A most vigorous, hardy, sturdy shrub that will grow most anywhere and is useful as a major plant in the shrub border or for planting in the yard corner or for screening.

PLANTLAND

SALE of EXCITING PLANTS for Indoors—Outdoors

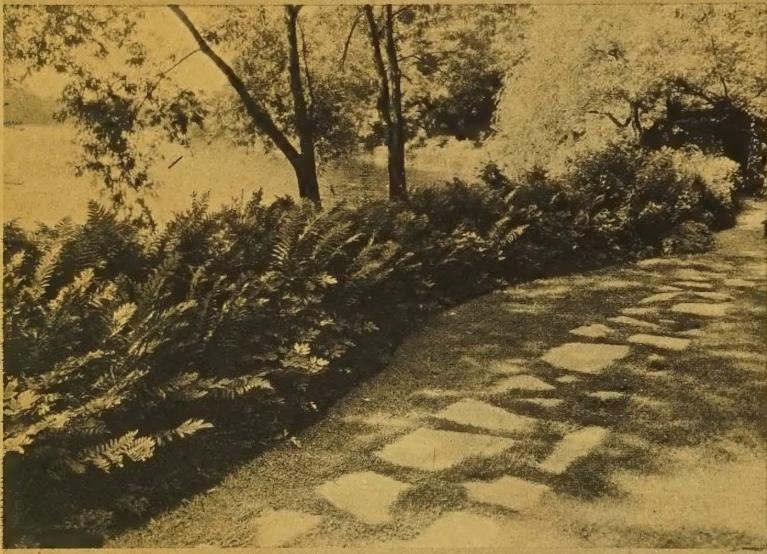


ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best outdoors through spring, summer and early fall. Bushy plants, filled with bloom-buds, growing in 3-inch pots.

Catalog No. NH 1
3 for \$2.25

79c
Each



HARDY EVERGREEN FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Evergreen Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 15 in. apart.

Catalog No. B 20
3 for \$1.59

60c
Each



DWARF ORANGE and LEMON PLANTS

Grow your own citrus fruit—on graceful miniature orange and lemon "trees" which thrive indoors. Attractive evergreen plants brightened by fragrant white blossoms, gleaming golden oranges and sunny yellow lemons. Delightful plant which never stops growing—bears blossoms and fruit year after year. Well formed, edible fruit is very juicy with delicious flavor. Fine quality, well-rooted plants growing in pots. As easy to grow as geraniums.

1-yr. old plant

Catalog No.
NH 2 Dwarf Lemon Plant \$1 59
NH 3 Dwarf Orange Plant Each

DWARF CITRUS COLLECTION

1 Dwarf Lemon Plant and
1 Dwarf Orange Plant

\$3 00

Catalog No.
NH 100 S



MINIATURE ROSES

For your growing pleasure indoors and outdoors—a dainty miniature rose bush no taller than 12 inches. Enchanting, long pointed buds open into tiny perfectly-formed double roses. Delightful for arrangements and nosegays—bright beauty for bed edgings, mass plantings or single potted plant. Easy to grow as Hybrid Teas, prefer good rich soil on the slightly acid side. Feed and spray occasionally.

Miniature Roses are gay gifts for shut-ins, pleasure for apartment dwellers and joy for a child's first venture with flowers.

Grown in pots, shipped with pot balls
individually wrapped.

Available in the following colors:

Catalog Nos.
R 1M Carmine Red
R 2M Silvery Pink
R 3M Sunburst Yellow
R 4M Pure White

\$1 25
Each 3 for
\$3.59

SPECIAL COLLECTION

One each of the above 4 delightful colors.
A \$5.00 VALUE

Catalog
No. R 5 MS
All 4 for only **\$3 95**

BIRD OF PARADISE

(Strelitzia)

Our most exotic tropical flower! Rare house plant, easy to grow. Sun-loving but will grow in partial shade. Exquisite blossom, with combination of red, yellow, blue and orange. Flowers last several weeks after cutting. Blooms when it has 9 or more leaves.

Catalog No. NH 4 **1 79**
2 for \$3.50 Each



Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sun porch or for shady window boxes. Or plant outdoors in shade or semi-shady location, four inches deep, after freezing period is past. Our heavy bulbs pop into growth in a few days.

Catalog No. B 19

3 bulbs \$1 00 6 bulbs \$1 85
for for



PLANTLAND'S
CHOICE SELECTION

UNUSUAL PLANTS



BEST of the HARDY AZALEAS

Have you been confused as I have been by the endless varieties of azaleas offered to the public? Believe it or not, there have been over 1500 named varieties introduced in America, most of which are worthless to the northern gardener. Now that eminent horticulturist, and our good friend, James Wells of New Jersey, has succeeded in winnowing out the top selections for northern gardeners. These are, first and foremost, of iron-clad hardiness. They will take temperatures of 10 to 25 degrees below zero! More than that, they are of the best horticultural merit—in flower display, colors and growth habits.

Most of these selections are so new and so rare that only small plants are available, but they will all bloom prolifically this spring and grow on to make the most dazzling subjects in your garden. We have found azaleas easy to grow by following these simple rules: Grow in a raised bed of virtually straight acid peat moss. Do not expose to hot afternoon sun—the east side of the house is ideal. Mulch but never cultivate. Occasional light feeding of an organic fertilizer—cottonseed meal, dried blood, hoof-and-horn—is all the fertilizer needed.

We sincerely believe that the following selections are the best azalea varieties obtainable for northern gardens.

Rushed From Famous Japanese Gardens
Especially for You—

THE EXOTIC TREE PEONY

(*Paeonia moutan*)



A garden treasure so rare it is found in only a few outstanding American gardens. Yet the lovely Tree Peony is completely hardy and does well in most sunny locations with a minimum of care. Once established, the Tree Peony lives to an ancient age, increasing in size and abundance of bloom year by year. And what flowers! Big, double blooms up to 8" across. Older plants bear as many as 200 blooms per plant. Petals have the gleam of oriental silk and a clarity unrivaled in lesser peonies. Delightfully perfumed.

Plants gradually grow to fine bushes 3 to 4 feet high and broad, as they do not die down to the ground each winter as ordinary peonies. **Do not cut back woody branches.**

Tree Peonies have been acclaimed the most beautiful plants ever to bloom in a garden. They certainly deserve an honored spot in your garden where they may develop into their full glory. Plant singly or in groups of three.

You get 2-year field-grown grafts of finest imported quality

B21A Double Red Tree Peony
B21B Double Pink Tree Peony
B21C Double White Tree Peony

\$2.98
Each

\$8.49

Collection of 3, Your Choice

Azalea ROSEBUD

Catalog No. ER 1 A

Best of the famous Gable discoveries. Bred and developed in the frosty mountains of Pennsylvania, ROSEBUD is actually hardy to 20° below zero. Delicate pink "rosebuds" smother the plant at Mother's Day. Dwarf, compact habit. Evergreen foliage.

Azalea "CHERRY RED"

Catalog No. ER 1 B

The gorgeous HINO CRIMSON. Proven much hardier than the old Hinodegiri. Dwarf and compact growing. A crimson blaze in mid-spring when the flowers smother the evergreen foliage. The outstanding azalea for maximum color.

OTHER WELL'S SELECTIONS

Catalog Number

WHITE

ER 1 C—**POLAR BEAR**—Much hardier than "Snow." Evergreen. The finest medium-compact azalea we can offer.

ER 1 D—**PALESTRINA**—An excellent taller-growing variety.

PALE PINK

ER 1 E—**LORNA**—Another Gable introduction. Phlox pink and dwarf. Evergreen.

ER 1 F—**EUREKA**—A U. S. Dept. of Agriculture discovery and proven unusually hardy. Good glossy foliage; center of flower much darker, giving two-toned effect. Medium tall.

ROSEBUD—(see above.)

DEEP PINK

ER 1 G—**THAIS**—Bright crimson-pink flowers and tall upright habit. Unquestioned hardiness and color outstandingly good.

ER 1 H—**FEDORA**—A mass of deep pink trumpets in spring. A tall grower that may eventually reach 4 or 5 ft. Excellent landscape plant for back of border.

SALMON PINK

ER 1 J—**BRIDESMAID**—Carmine-rose or salmon pink blazes out in group of many varieties. Dwarf; evergreen. Excellent habit and unusually hardy.

CRIMSON

HINO CRIMSON (Cherry Red)—(see above.)

RED

ER 1 K—**MIKADO**—Deep crimson or spirea red, deeper than Thais. Tall-growing; completely hardy.

PURPLE

ER 1 M—**PURPLE SPLENDOR**—Cyclamen-purple, heavily frilled flowers. A splendid, hardy, medium-tall evergreen variety.

Azalea Prices

Any 3 for \$5.79

\$2.00

each

Any 6 for \$11.00



RHODODENDRON

Direct from Holland, we have a shipment of Catawbiense Grandiflorum Rhododendron. This is a very hardy variety with large, beautiful lilac flower trusses. Large, evergreen foliage is striking the year round. Plant with plenty of acid peat away from exposure to hot afternoon sun. Same culture as azaleas.

Fine, sturdy plants—8-12 inches

Catalog Number ER 2

\$1.49

each

AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered azalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of color—apricot—yellow—bright red—soft pink and salmon orange; they are guaranteed to bloom. Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and gorgeous azalea.

Strong 12-in. plants, packed with bloom buds

Catalog Number ER 1 N

3 for \$6.69; 10 for \$21.00

\$2.29

each

PLANTLAND'S Garden Fair SALE PRICES on VINES and GROUND COVERS

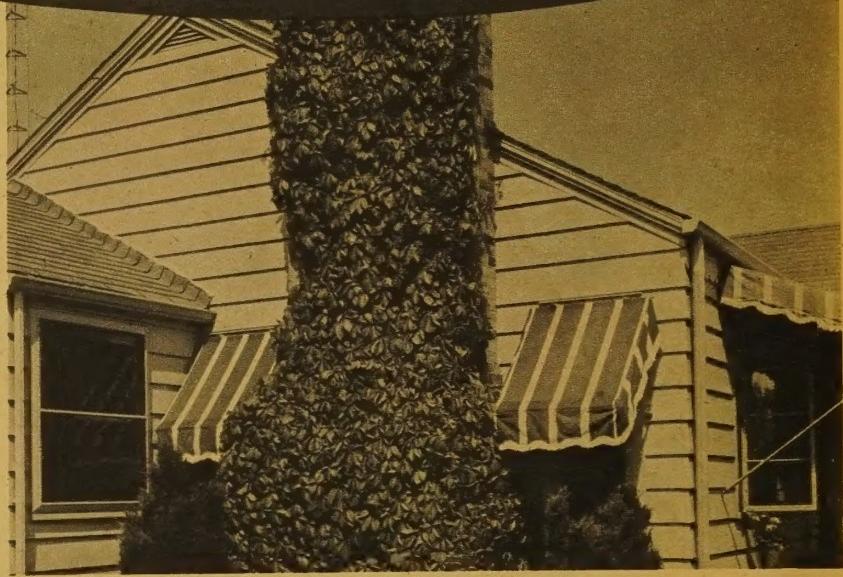


BALTIC IVY

(*Hedra helix baltica*)

Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

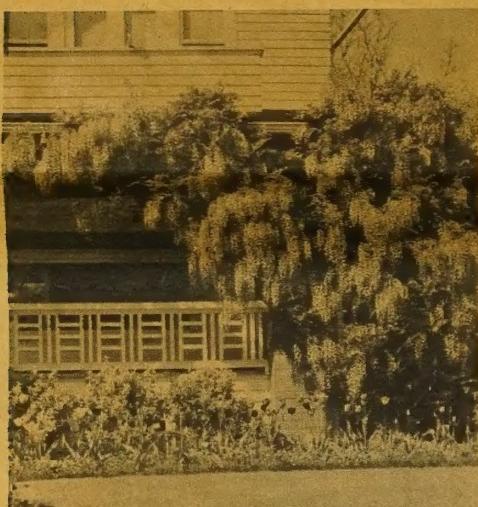
Six or more plants
Catalog No. V 1 25¢ each



BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid growth, in single season! We have a bountiful production this year; hence this very special price for No. 1 vines.

Catalog No. V 2 3 for \$1.00



Long-Clester, Heavenly Blue

WISTERIA

(*Wisteria floribunda*)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (*sinensis*) has been the one commonly planted, while the Japanese (*floribunda*) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2½ feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy

Catalog No. V 11 \$1.75 Each



LARGE FLOWERING BLUE CLEMATIS

(*Clematis-Lord Neville*)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis Lord Neville. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries.

Catalog No. V 5 Plants from pots. \$1.30 ea. per 3. \$1.35 each



PASSION FLOWER

Most exotic of all flowering vines. Perennial vine with delicately fragrant flowers suggesting the crucifixion. Flowers are multicolored with white and purple crown dominant. Once established produces new flowers daily. July to frost and spicy fruits suitable for marmalade. Normally grows 12 to 15 ft. and blooms first year. Hardy enough to stand northern winters with some protection.

Catalog No. V 12 98¢ Each 3 for \$2.79

ADDITIONAL VINES and GROUND COVERS

Bulgarian Ivy

Hardest of the evergreen ivies. Introduced by Dr. Edgar Anderson at Missouri Botanical Gardens and proven to be the finest evergreen ivy for ground cover or for wall covering yet discovered. Unexcelled in shady areas where grass will not grow.

Catalog No. V 3

Purple Wintercreeper

(*Erythronium colorata*)

A splendid evergreen ground cover and vine. Rich, deep green in summer; copper-red foliage in winter. Vigorous growing in both shade and sun.

Catalog No. V 10

Engelman's Ivy

Our fastest-growing ivy. As a wall vine, plants will reach eave in a single season. Equally useful as a ground or rock cover. Autumn foliage is a brilliant scarlet.

Catalog No. V 13

Chinese Bittersweet

More fruitful and colorful than native bittersweet. Splendid for covering a fence or bank. Grows in hottest, driest situations. Adjacent to our grounds, there is a mile of fence planted to this vine and it is a riot of color in autumn.

Catalog No. V 4

Hall's Honeysuckle

Used extensively by highway departments for bank covering and equally useful for covering any slope, either sunny or shady, that is too steep to mow. Evergreen foliage. Fragrant, trumpet-shaped flowers. Chinese name means "gold and silver flower."

Catalog No. V 7

[For ground cover listed, vines may be spaced 1 to 2 ft. apart each way. Bulgarian Ivy is best spaced 12 to 15 inches apart; Purple Wintercreeper 15 inches; the other vines may be spaced on 2 foot centers.]

Prices on vines and ground cover

3 for \$1.00

10 for \$3 25 for \$7 100 for \$25

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY. IT'S AN EASY DRIVE TO PLANT-LAND. SEE MAP PAGE 20.

FORREST KEELING NURSERY
ELSBERRY, MO.

PLANTLAND'S GARDEN FAIR SALE

QUALITY FRUIT TREES and DWARF FRUIT TREES SPECIALS!



NEW "MIDNIGHT" BLACKBERRY

Here is the greatest blackberry introduction ever. Bountiful fruiting performance and strong, thrifty upright canes far surpass other blackberry varieties. Regular annual bearer of heavy crop of large well-formed berries produced in cluster throughout fruiting cane—ripens over comparatively long season. Extra large fruit is striking bright red ripening a glossy, jet black, has small core; juicy of very high quality.

Strong 1 yr. plants
Catalog No. SM1 B

6	for \$1.90
12	\$3.75
50	\$12.75
25	for \$7.00
100	\$25.00



Canadian-Grown DWARF APPLE TREES

For hardiness—for productiveness—you can't beat these Canada-grown dwarf apple trees.

Plant several of these dandy trees in your own yard this spring. They start bearing fruit second year after planting. Fruit is generally larger than on standard trees and you don't need a step-ladder to harvest. Plant 8 to 10 ft. apart. Grafted on famous Malling understock.

LODI (Improved Yellow Transparent)—best yellow summer apple. Catalog No. FT 52 DA.

Solid RED MCINTOSH—Top variety in New York State and New England. An attractive red apple of highest quality. Catalog No. FT 53 D A.

YELLOW DELICIOUS—America's favorite golden apple. Unexcelled for flavor and productiveness. Catalog No. FT 54 D A.

DOUBLE-RED DELICIOUS—America's favorite red apple. Catalog No. FT 51 DA.

Our best grade 2-yr. 3-5 ft. trees, your choice of varieties \$3.19
12 for \$35.00 6 for \$18.50 3 for \$9.50

DWARF APPLE SPECIAL

Orchard of 4 trees—one of each of above varieties
Catalog No. FT3 S.

\$11.95

Plantland's Lifetime GRAPES

Our grapes will bear every year. A few dollars spent on these fine grape vines will supply you with delicious fruit for a lifetime. These big, husky 2-yr. vines are the finest grown. Bear young. Plant along lot line or fence. 5 to 8 ft. apart.

CONCORD—The standard blue-black grape, tender, sweet, juicy. Bears heavily every year. Out-sells all other grapes. This is the outstanding juice grape.

NIAGARA—Favorite white grape with big bunches, of tangy, flavorful fruits.

CATAWBA—The finest red grape we can recommend. A dessert grape of exceptional quality. **CATAWBA** is also the outstanding grape for making white wine. For those who wish to produce the finest in vintage, plant **Catawba** for white wines, **Sheridan** for red wines.

FREDONIA—Our favorite black grape. Big bunches of sweet, delicious grapes ripen 3 weeks before Concord.

Prices on above 4 varieties:

Catalog No. SM 2 G	12 for \$10.00	\$1.00
SM 6 G	3 for \$2.98	Each
SM 3 G	SM 7 G	SHERIDAN —Black dessert grape of highest quality and also the preferred grape to use for making red wine. Discriminating vintners recognize that Concord, though unexcelled for juice, should never be used for making a quality wine.
SM 4 G	10 for \$6.50	75c
	3 for \$2.15	Each

10 for \$4.25

3 for \$1.50

55c Each

Save on Plantland's PRIZE VINYARD SPECIAL
One Blue Grape (Concord) One Red Grape
(Catawba) One Black Grape (Fredonia) One
White Grape (Niagara), and One Golden Grape
(Golden Muscat).
All 5 No. 1 Vines
Catalog No. FT 5 S \$2.95

Plantland's Selection of QUICK-CROP APPLES, PEARS, PLUMS

APPLES

FT5A	Double Red Delicious
FT7A	Yellow Delicious
FT2A	Dark Red Duchess
FT3A	Dark Red Jonathan
FT6A	Lodi (Improved Yellow Transparent)
FT4A	Dark Red McIntosh

PEARS

FT18PR	Bartlett —most popular summer pear.
FT19PR	Kieffer —most widely planted winter pear.
FT20PR	Seckel —the sugar pear. Ripens late summer.

PLUMS

FT21PL	Allred —ornamental as well as fruitful. Foliage, flowers and fruits are all purple-red.
FT22PL	Blue Damson, Improved —the perennially favorite plum. A heavy, regular bearer.
FT23PL	Green Gage —unparalleled for dessert quality.

Above Apples, Pears, Plums, alike or assorted, strong 2 yr. trees, 4 ft. and up for quick bearing . . . \$2.19 Each 10 for \$19.95 3 for \$6.45

Plantland's Quick-Crop HOME ORCHARD SPECIAL

Our selection of Apples, Pears, Plums specifically designed for the home planting.

I Dark Red Duchess and I Lodi Golden Transparent—best for early apples; I Dark Red Jonathan which is best for early fall bearing; I Bartlett Pear—best summer bearer. I Allred Plum and I Improved Blue Damson, both easy to grow for home orchard.

6 large trees (4 ft. up) for early bearing Catalog No. FT 2S \$12.00

HARDY APRICOT

(Prunus armeniaca)

Tender, sweetly-flavored orange-gold fruit. Excellent for canning, freezing, preserving, pies or to eat right off the tree. The attractive dark green foliage and beautiful pink blossoms make the Apricot an ornamental as well as fruit-bearing tree. Ripens after cherries, before peaches. Hardy, drought resistant.

Strong, well rooted 3-4 ft. trees Catalog No. FT 1 \$1.00 Each



SUMMERLONG PEACH

(Plant Patent No. 1503)

Catalog No. FT 17P

Amazing peach discovery that bears fruit over several week period. Excellent quality of Elberta-type, free-stone, juicy and sweet. Golden flesh and coat with reddish tinge. Most adaptable to home-owner who wishes to gather tree-ripened fruit fresh daily for several weeks.

\$3.75
Each

3 for \$10.95

JUNE-BUD PEACHES

Ask your commercial orchard friend. He will tell you that "June-buds" have it all over the ordinary one-year peach trees in easier transplanting, better growth and bearing. Trees are smaller, but my how they grow and come into bearing fast!

These peaches need but little room, are easy to grow. Plant 12-15 ft. apart.

Here are our six favorite varieties for the home orchard:

GOLDEN JUBILEE—very early. Brilliant golden fleshed juicy, free-stone. Excellent canner. Catalog No. FT 13P.

HALE HAVEN—color all red long before it is ripe. Very sweet.

POLLY—Those who have tasted Polly proclaim it the finest flavored of peaches. Fruit very large, blushed, freestone. Unexcelled for sauce and preserves. An unusually hardy variety. Catalog No. FT 15P.

RED HAVEN—Has been described as the finest peach ever introduced. A magnificent color red over gold and a flavor and productiveness to match. Catalog No. FT 16P.

EARLY ELBERTA—identical to Elberta but ripens a week before Elberta. Catalog No. FT 11P.

ELBERTA—still the most popular of all peaches. Large handsome fruit, yellow with blush. Freestone. Delicious. Catalog No. FT 12P.

Strong 3-4 ft. June-buds. Your choice of varieties \$1.39 ea.

25 for \$27.50 10 for \$12.25 3 for \$4.00

Save on Plantland's PEACH ORCHARD SPECIAL

For long-season bearing of the finest varieties you can plant—assures maximum pollination—one of each 6 varieties described above. Catalog No. FT4 S \$7.25



DWARF BUSH CHERRY

This is the Improved Hansen Bush Cherry, discovered by the famous Plains States horticulturist, Dr. N. E. Hansen. Fruit is large and sweet. Very hardy and bears well in poor soil. Will bear first year planted.

2-3 ft. plant. Catalog No. FT50 DC
3 for \$3.50

\$1.19



STRAWBERRIES

*New Blakemore SM9S

*Armore SM8S

*Senator Dunlap SMIIS

*Premier SM10S

By variety—

25 for \$1.25 50 for \$1.95 100 for \$2.95

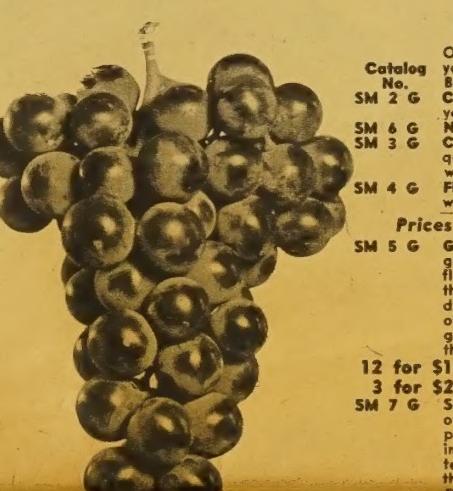
Everbearing SUPERFECTION

Best everbearing variety. A tremendous bearer of big, firm delicious bright red berries. Self pollinating.

Catalog No. SM12S

25 for \$2.00 50 for \$3.35 100 for \$5.95

.....



CHERRY TREES

Cherries are splendid fruit trees for home-grounds planting—handsome in foliage and flower and productive of healthful fruit. Cherries bear young and regularly. Cherries do not like "wet feet"; so plant your trees where the soil drains well. Plant 15 to 20 ft. apart. Our trees are vigorous 4-5 footers, well-rooted.

Here, in our opinion, are the 3 best and most reliable cherries you can plant. No sour cherry rivals Montmorency and the dark red Kansas Sweet and golden Yellow Glass are the hardest and most reliable of the sweet cherries.

FT 9C MONTMORENCY—Best and most popular of all sour cherries. This is the famous pie cherry—unrivalled for canning or freezing. Delicious right off tree. Virus-free Gilbart strain.

FT 8C KANSAS SWEET—Most reliable red cherry for mid-west planting. Large, dark red luscious fruit. Handsome enough for front yard planting. Good pollinator for Montmorency.

FT 10C YELLOW GLASS—When we started our nursery (the site of the old Cannon Orchard) there was a young Yellow Glass at the rear of our packing building. All through the years this beautiful tree has grown and prospered, bearing heavy crops of large, golden sugar-sweet cherries. We don't get many—the tree is too handy to passing employees—but enough to attest to the excellent quality of the fruit.

Above cherries, alike or assorted \$2.50 Each
5 for \$12.00 2 for \$4.90

Save On
Plantland's CHERRY ORCHARD

One each of three favorite cherries named above—assure cross-pollination and secure greater variety of fruit. Catalog No. FT 15 \$7.00

.....

.....

HARDY APRICOT

(Prunus armeniaca)

Tender, sweetly-flavored orange-gold fruit. Excellent for canning, freezing, preserving, pies or to eat right off the tree. The attractive dark green foliage and beautiful pink blossoms make the Apricot an ornamental as well as fruit-bearing tree. Ripens after cherries, before peaches. Hardy, drought resistant.

Strong, well rooted 3-4 ft. trees Catalog No. FT 1 \$1.00 Each

.....

PAGE 7

PLANTLAND'S SALE of FLOWERING and
ORNAMENTAL TREES



Arie den Boer Famous ORNAMENTAL CRAB APPLE Selections

Here are outstanding flowering crab apples especially recommended by the world's authority, Arie den Boer. Of hundreds of crabs which Mr. den Boer has tested, these discoveries have received top honors not only for flower effect but also for fruit and foliage character, and for form and habit of the tree itself. All selections are completely hardy and easy to grow. We believe this is the finest selection of ornamental crab apples you will find.

ALMEY • Large blossoms of glistening red petals. Scarlet fruits retained till spring. Usually blossoms same year planted.

3 for \$7.25 \$2 50
Catalog No. 025

DOROTHEA • 2-inch, double crimson flowers in immense quantities. Bright yellow fruits all winter. A spectacular Arnold Arboretum discovery.

3 for \$7.90 \$2 70
Catalog No. 026

FLORIBUNDA • The famous Japanese flowering crab. Unsurpassed for pale pink flowers and good growth habit. Bright yellow fruits.

3 for \$5.95 \$2 10
Catalog No. 027

HOPA • An utterly breath-taking bloomer. Tree completely smothered with fragrant, bright pink flowers. Spring foliage a rich maroon. Bright red crab apples through late summer and fall—make delicious jelly! Easy to grow.

3 for \$5.65 \$1 95
Catalog No. 028

JAY DARLING • An Iowa find named for the famous cartoonist. Purplish-red flowers, foliage and fruit. Strong grower.

3 for \$5.65 \$1 95
Catalog No. 029

KATHERINE • Surely the ultimate in white flowering crabs. Double flowers open very light pink but soon change to pure white. And what a snowbank of bloom! Indescribably lovely.

3 for \$7.90 \$2 70
Catalog No. 030

MAKAMIK • Best of the Canadian Rosy-bloom crabs. Large red flowers followed by bright red fruits. Medium grower, handsome and hardy.

3 for \$6.55 \$2 25
Catalog No. 031

PURPLE WAVE • Foliage is purple with copper undertones—darkest leaved of all ornamental crabs. Carmine buds open to bright pink bloom. Dark red fruit. A low to 18 ft. spreading grower, ideal for modern homes.

3 for \$6.15 \$2 10
Catalog No. 032

SARGENT • A true dwarf, growing to only 7 or 8 feet, but grows very broad. Masses of pure white, fragrant flowers followed by scarlet fruit hanging all winter. Very choice.

3 for \$7.90 \$2 70
Catalog No. 033

You will get sturdy 3-4' or 4-5' trees except the dwarf Sargent Crab which is 2-3 ft.

SPECIAL

① Flowering Crab Garden

Your selection of any 5

\$9 49

② SAUCER MAGNOLIA

(*Soulangeana*)

Most favored magnolia for northern gardens. Huge tulip-like flowers, 6 to 9 inches across, adorn the tree in early spring before leaves appear. Flowers are white within, stained purplish-orchid without. Broad, glossy leaves lend tropical effect. When in bloom, even one plant will dominate the garden—even the neighborhood.

2-3 ft. field-grown plants,
blooming size (some will bloom this year!)

3 for \$9.90 \$3 50
Catalog No. 08

③ WHITE FLOWERING DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season-beauty.

Field-grown 36-42" plants

3 for \$5.00 \$1 79
Catalog No. 011

④ PINK FLOWERING DOGWOOD

Identical to above, except a gorgeous grafted pink flowering strain. Blooms early in life.

24" field-grown plants
for best transplanting

2 for \$5.50 \$2 70
Catalog No. 07

⑤ BLACK GUM

(*Nyssa sylvatica*)

A tree of unsurpassed beauty, and one rarely seen. Pyramidal habit, similar to Sweet Gum, but foliage more dense, lustrous and leathery. Autumn color is the most brilliant scarlet of any tree. An excellent ornamental.

3-4 ft. heavy branched

3 for \$10.00 \$3 50
Catalog No. 01

⑥ REDBUD

(*Judas Tree*)

This is the tree that flames forth in the woodlands in early spring (dogwood time) before any leaves appear. Myriad red blossoms cover the branches and trunk, followed by beautiful heart-shaped foliage. Very hardy, graceful, small-growing tree (to about 20 ft.) that combines well with flowering dogwood. A most attractive and colorful addition to the home grounds planting.

3-4 ft. branched trees

3 for \$5.55 \$1 96
Catalog No. 015

⑩ Red-Fruited TREE of HEAVEN

(*Ailanthus*)

Grows like mad—several feet a year and has ability to withstand the most trying conditions. It will grow vigorously under the most adverse city conditions where other trees perish or languish. On the eastern seaboard it has withstood hurricanes and salt water inundation that have killed other trees.

It grows into a well-rounded tree, 50 to 60 ft. tall, or it can be used to create a semi-tropical effect by severe pruning. The large clusters of bright reddish fruits in late summer are very colorful.

We do not recommend for general landscape planting because of its too vigorous growth. But where other trees fail, particularly under city conditions, it will be a most welcome addition to otherwise barren landscape.

3-4 ft. trees

Catalog No. 022

3 for \$4.35

\$1 55

Each

⑥ "THUNDERCLOUD"

Flowering Plum

Best of the purple-leaved plums, better than Newport. New foliage a coppery-red, changing to deep, almost black-purple as leaves mature. In the early spring, before leaves appear, the tree is a mass of thousands of pink flowers. A beautiful, small contrast tree. Grows to about 10 ft.

In the summer we have this tree growing in containers and it sells like hot cakes when our drive-in friends see the elegant foliage.

3-4 ft. trees,

3 for \$7.25 \$2 50
Catalog No. 018

⑦ RED-FLOWERING PEACH

(Double)

Camellia-flowering. Is anything so eye-catching in mid-spring as the red-flowering peach in full bloom? The double, camellia-formed flowers cluster on the twigs and branches to make the entire tree a scarlet mass in the landscape. It is a color-photographer's delight.

Blooms early, often the first year. After blooming, prune severely to encourage even heavier bloom the next year. Grows to about 15 ft.

3-4 ft. size

3 for \$4.25 \$1 55
Catalog No. 023

⑧ SUNBURST LOCUST

A medium-growing tree similar to Moraine Locust, except foliage at ends of branches is a bright yellow color. Interior foliage handsome, green, fernlike. The colorful foliage makes tree appear to be in flower throughout summer.

Sunburst casts a light, lacy shade and its medium growth (to 30 ft.) makes it well suited for small properties or restricted areas. Easy to grow. (When at the nursery see our specimen trees of Sunburst. These are the largest in the Midwest.)

4-5 ft. size

3 for \$14.55 \$5 25
Catalog No. 021

⑨ JAPANESE BLOODLEAF MAPLE

(*Acer atropurpureum*)

Rare, colorful dwarf tree with dainty, blood-red foliage. Our strain was imported from Holland and re-established in our own nursery to assure best transplanting. It has proven to be an excellent type, holding a fine color throughout the entire growing season. Slow in growth, but a real garden aristocrat.

15-18" size

Catalog No. 024 \$5 00
Each

FORREST KEELING NURSERY, Elsberry, Mo.



PLANTLAND'S

FLOWERING SHRUBS

FOR LASTING COLOR
IN YOUR GARDEN



CHINESE REDBUD

(*Cercis chinensis*)

Something new for your garden. Shrub counterpart of native American Redbud but with far more profuse and brilliant flowering. Usually grows only 4-5 ft. but is a riot of brilliant red in early spring when thousands of blossoms, almost double the size of the common variety, smother the plant. Hardy and easy to grow.

3 for \$6.50 \$2.25 each
Catalog No. S 48

\$2.25

each

Catalog No. S 48



DWARFWINGED BURNING BUSH

(*Eccremocarpus strobilifera compacta*)

Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways or under low windows. If you want to create a breath-taking hedge, this plant will do it—and you will have to clip only every other year. Fall foliage is a coppery crimson—truly a blaze of color. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy.

3 for \$6.50 \$2.25 each
Catalog No. S 12

\$2.25

each

Catalog No. S 12



FORSYTHIA, BEATRIX FARRAND

Spectacular new hybrid variety of Forsythia which originated at Arnold Arboretum. A vigorous grower developing into a large symmetrical plant. The flowers, often 2 inches in diameter, are deep golden yellow with orange markings in the throat.

3 for \$3.50 \$1.15 each
Catalog No. S 49

\$1.15

each

Catalog No. S 49



CHINESE HYBRID LILAC

We have tried and examined about every variety of Lilac, and for sheer effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilacs that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly second year.

3 for \$3.50 \$1.29 each
Catalog No. S 23

\$1.29

each

Catalog No. S 23

DOLLAR SPECIALS AT PLANTLAND



JELLY SHRUB

(*Ilex glabra multiflora*)
New, refreshingly different shrub. Foliage is a delightful sparkling silver. Silver berries are a rich, glowing red. Yellow fragrant flowers in May. Ideal shrub for background or screening. Plant in full sun for most striking effect.

3 for \$2.98 \$1.19 each
Catalog No. S 32

\$1.19

each

Catalog No. S 32



CARDINAL BUSH

(*Weigela venusta*)

Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blossoms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.

3 for \$4.50 \$1.59 each
Catalog No. S 46

\$1.59

each

Catalog No. S 46



ORANGE-BLOSSOM SHRUB

Foliage very large and handsome; branches clustered with single rose-type white pendulous flowers in spring followed by shiny black berries which persist throughout the winter. Ultimate height 5 ft.

3 for \$2.10 75¢ each
Catalog No. S 52

75¢

each

Catalog No. S 52



COTONEASTER DIVARICATA

Queen of the cotoneasters. Low-growing dense shrub with dark, glossy borwood-like foliage turning scarlet in autumn. Masses of scarlet berries hang on branches all winter long. Excellent for hedge or border at 3 ft. spacing.

Catalog No. S 39

\$1.00

each

Catalog No. S 39



VITEX or SUMMER LILAC

Attractive spikes of lavender-blue flowers borne on silvery green foliage. Excellent shrub for summer color.

Catalog No. S 44

\$1.00

each

Catalog No. S 44

\$1.00

each

ENJOY
The Carefree
ALL YEAR
BEAUTY of

EVERGREENS

Hybrid Yews

AT
PLANTLAND
SALE
PRICES

BERRYBUSH YEW

(*Taxus media Kelseyi*)

An outstanding bush form, compact growing with dark, lustrous foliage. Loaded with red berries in autumn. Superb for hedging, entrance or foundation planting.

Catalog No. E 12



IMPROVED SPREADING YEW (*Taxus*)

more compact, Much superior to common spreading Yew—dense and shapely. Thick, waxy foliage.

Catalog No. E 10A



BROWNRI YEW

A natural compact-spreading globe shaped yew of fine dense foliage and graceful, feathery branchlets. Easily one of the finest Yew varieties ever introduced.

Visitors to PLANTLAND have long admired the rows of Brownri facing our parking lot.

Catalog No. E 10

HYBRID YEWS (TAXUS)

LUXURIOUS . . . DEPENDABLE . . .

BEAUTY . . . at Modest Prices

SUPERIOR YEW VARIETIES

Yews (*Taxus*) are highly favored for home landscape planting. They are very adaptable, will thrive in sun or considerable shade. They make the most luxurious hedges and are widely used in the foundation planting. Yews transplant readily and are easy to grow. They must have a well-drained soil, however. The older yews (*cuspidata* forms) proved ill-adapted to the mid-west summers and often too rank in growth. The new hybrid yews—crosses between the English Yew (*Taxus baccata*) and *Taxus cuspidata* have proven hardier, far more drought resistant and altogether lovely. The ones here offered have proven to be outstanding in more than a decade of testing at PLANTLAND.

Your Choice of Above Yew Varieties, 10-12 in. Field-Grown Plants

GARDEN FAIR SALE SPECIAL

2 for \$2.90 10 for \$13.00 6 for \$8.50 \$1.50 Each



HATFIELD UPRIGHT YEW

Strong, robust, upright grower. Excellent for accent or for hedging, or to plant against open wall. Very similar to Hicks Yew but somewhat fuller and stronger in growth.

Catalog No. E 11



WHITE PINE

(*Pinus strobus*)

A top-notch ornamental tree. Grows to be one of the tallest trees in America but can be held to virtually any size by annual trimming when candles are out (about June). At our old nursery site we had a white pine hedge which we held at 3 feet! White Pine has long, soft, flexible blue-green needles, graceful branches. Our most stately and handsome pine. Splendid for specimen planting, or for screens and windbreaks. Unexcelled as a background for flowering trees.

12-15", field-grown \$1.25

plants

Catalog No. E 20

10 for \$9.90

Each

3 for \$3.50

NEW NIGRA ARBORVITAE

(*Thuja nigra*)

- Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening.

Heavy field-grown plants, 15-18 in.

2 for \$3.85

Catalog No. E 8

\$2.00 Each

10 for \$17.50

6 for \$11.00

SILVER-BLUE JUNIPER

- Our finest grafted upright form. Bright silvery-blue foliage year round. Choice for accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for this purpose should be planted 3 ft. apart. These fine grafted 15-18 in. plants are grown in gallon containers for perfect transplanting. They are staked and sheared and will rapidly develop into prized landscape specimens.

3 for \$6.50

Catalog No. E 24

\$2.25 Each

Pfitzer Juniper

Most universally satisfactory and useful evergreen shrub of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy.

This spring only—
field-grown plants, 12-15 in. \$1.79
Garden Fair Special
3 or more \$1.70 each

\$1.79 Each

Catalog No. E 5

GREEN UPRIGHT JUNIPER

For those who prefer the upright juniper in the green foliated type, we consider this *cupressifolia* form the best. Like Silver-Blue this too, is a grafted type to assure perfection of form. Also container grown for perfect transplanting.

3 for \$6.50

Catalog No. E 25

\$2.25 Each

PLANTLAND'S Special GARDEN FAIR SALE PRICES!

CHOICE BROADLEAF EVERGREENS



MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves. This romantic Magnolia towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the north. We are north of the Magnolia Grandiflora native range, yet our plants have thrived and are well acclimated. This plant is worth planting in a protected spot as far north as St. Louis or New York.

15-18 in. plants

Catalog No. BE 10

\$1.79
Each



VIBURNUM BURKWOODI

Burkwood Viburnum. The charming evergreen snowball. Perhaps the most fragrant of garden shrubs. Hybrid of the famous Carlesi Viburnum, but of stronger growth and more evergreen foliage. Delicate pale pink flower heads produced in early spring will fill your garden with fragrance of gardenia on still summer nights. Leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade.

Catalog No. S 36
3 for \$4.25

\$1.50
Each



ROUNDELF JAPANESE HOLLY

(*Ilex rotundifolia*)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

12-15 in. plants
Catalog No. BE 8
3 for \$3.98

\$1.49
Each



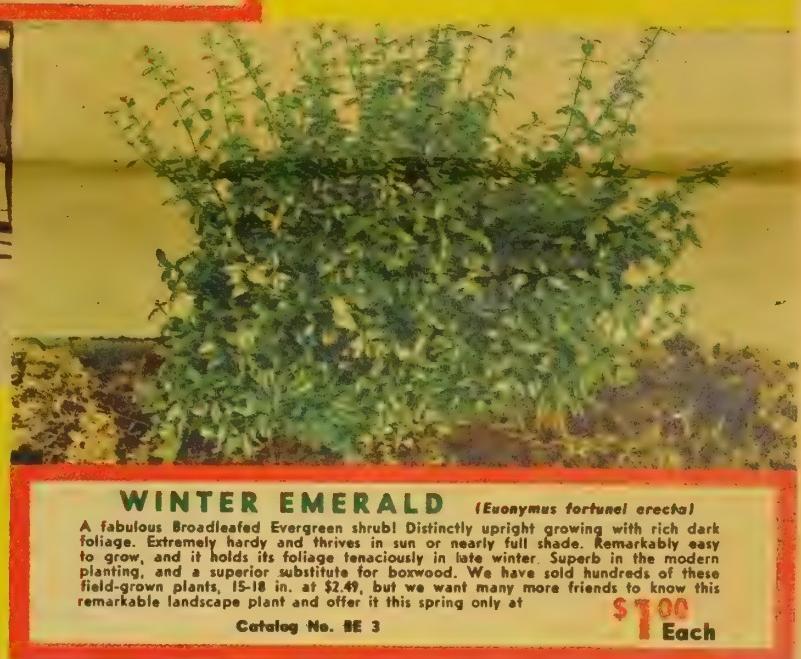
ABELIA GRANDIFLORA

(Glossy Abelia)

Here is an exquisite broadleaf evergreen that is simply charming month after month. Abelia begins to show its dainty shell-pink bloom at break of summer and simply doesn't stop blooming until frost. Rich, lustrous foliage persists year round, except in most severe winters. Our plants grow to about 3 feet which makes them superb for low-line massing, entrance pieces or choice hedging. Abelia is noted as a shady-area plant; yet ours thrive beautifully in the nursery in full sun and through the worst drought on record!

15-18 in. plants
Catalog No. BE 1
3 for \$3.55

\$1.29
Each



WINTER EMERALD

(*Euonymus fortunei erecta*)

A fabulous Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood. We have sold hundreds of these field-grown plants, 15-18 in. at \$2.49, but we want many more friends to know this remarkable landscape plant and offer it this spring only at

Catalog No. BE 3

\$1.00
Each



AMERICAN HOLLY

(*Ilex opaca*)
Hardest of all broadleaf evergreen trees and one of the most beautiful. Attractive the whole year, but particularly during the winter months when the bright red berries glisten amongst the holly foliage. Our hollies are propagated from the best northern types and are all female or berry-bearing. With each plant we send one seedling holly for pollination. American Holly grows quite large (to 20 feet or more) but for foundation or hedge planting it may be held to any size desired by pruning. Clipping branches only increases density of plant and the pruning may be done in December for Christmas decorations. Prefers rich, well-drained soil and protection from sweeping winds. 12-15" transplants, plus one seedling holly.

Catalog No. BE 5
3 pairs for \$6.45



OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

12-15 in. transplants
Catalog No. BE 9

\$1.00
Each



FLAMING FIRETHORN

(*Pyracantha*)
Selected Wyatti strain for better growth habit and redder berries. Hardest type we have tested—withstanding 10° below zero last winter. Flaming, fiery orange-red berries make this broadleaf evergreen the showiest of all shrubs in autumn. Excellent for hedging, corner planting or to train against wall or fireplace.

12-15 in. container-grown plants
Catalogue No. BE 19

\$1.25
3 for \$4.35



BOXWOOD

Our hardy northern boxwood plants have endured two winters in open field rows and will readily establish in your home grounds. Boxwood is priceless for hedging or growing into specimens. No other plant so appreciates in value with the passage of the years. The bright evergreen foliage is dense and tightly knit. Clips to sculptured lines but slow rate of growth makes clipping rarely necessary, even for hedges. Plants are 4 yrs. old, full and bushy, approximately 12 in. in height.

Catalog No. BE 15
10 for \$12.00 3 for \$3.75

\$1.25
Each

It's FUN and EASY to Shop at—
FORREST KEELING NURSERIES

Phone Elsberry 8-5571

Elsberry, Missouri



PLANTLAND'S

Select SHADE TREES

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY

Open 7 Days a Week



SILVER AND GREEN POPLAR (Populus)

An unrivaled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all this tree does not "playout" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty and long life. Silver and Green has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

Catalog No. T 17

4 to 5 ft. Each	3 for \$4.50	5 for \$7.25
10 for \$14.00	20 for \$25.00	



America's Newest Shade Tree Sensation! CORK TREE

(*Phellodendron amurense*) America's newest hardy shade tree. Wide spreading branches and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit, provides shade in a hurry.

Catalog No. T 2
4 to 5 ft. field-grown trees \$3.25 Each

CLUMP WHITE BIRCH

Multi-stemmed form of the beautiful Paperbark (or Canoe) Birch. Grows rapidly and outer bark soon exfoliates to reveal snowy-white under-bark. Provides all-year beauty. Choice for naturalizing or informal effect.

3 to 4 ft. field-grown clumps \$3.98 Each
Catalog No. T 23
2 for \$7.75RED MAPLE (*Acer rubrum*)

One of the better lawn and street trees. Rapid growth yet strong and durable. Red Maple is a neat, clean shade tree yet upright growing to encourage a verdant lawn beneath its branch spread. Famous for its brilliant red autumnal foliage coloring yet the dense green leaves are equally pleasant all summer. Further color is provided by the small but profuse red flowers in early April and the bright red fruits in late summer.

Catalog No. T 13 \$5.00
5-6 ft. branched trees 3 for \$14.50 Each

SWEET GUM

Catalog No. T 18
5-6 ft.

\$5.00 Each

The most handsome tree we can offer. Rapid growth, free from disease, hardness and wide adaptability. It's star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America. Field-grown, heavy branched.



PIN OAK

Fast-growing oak and one of the most popular lawn and street trees. Pyramidal form, dense branching, fine-textured foliage turning scarlet in autumn.

Catalog No. T 15
5-6 ft. field-grown
2 for \$9.00
3 for \$13.00

GOLDEN WEEPING WILLOW

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Very fast grower.

Catalog No. T 21
4-5 ft. branched
3 for \$5.00
\$1.79 Each

CRIMSON KING MAPLE

(Plant Patent No. 735) Best Red-leaf Maple ever introduced. Leaves come out blood red and stay a brilliant red all summer and fall. Never fade green in summer as other red leaf Maples do. Reaches ultimate height of 50 ft.

Rare and truly a superb tree for the lawn—small or large.

Catalog No. T 11
Excellent 4-5 ft. branched trees.
\$6.75 Each

PLANTLAND'S

GARDEN FAIR SPECIALS!

SILVER MAPLE

In constant demand because of rapid growth, pleasant shade and colorful foliage.

5-6 ft. branched trees
2 for \$7.75

\$3.95 Each

HYBRID ELM

Our fastest-growing tree; yet one that is strong and durable, free of blights affecting American Elm. A thoroughly top-notch yard and shade tree. We have observed this tree make 12-ft. top growth in a single season!

Light 5-6 ft. tree
3 for \$5.00
Catalog No. T 4
\$1.95 Each

THORNLESS LOCUST

Similar to Moraine Locust. A fast-growing, clean, hardy shade tree. Light, lacy shade. Lawn grass will grow much better under this tree than in the open.

5-6 ft.
2 for \$7.75
Catalog No. T 10
\$3.95 Each

MORAINE LOCUST

Most favored tree for replacing American Elm. Rapid growing. Casts light lacy shade. Leaves disappear as they drop so extremely clean and neat.

5-6 ft. branched trees
Catalog No. T 24

\$7.75 Each

GINKGO OR MAIDENHAIR TREE

Rare and picturesque. Immune to pest. Most ancient of trees now alive. Autumn color a brilliant yellow.

5-6 ft. trees
Catalog No. T 5
\$7.75 Each

**ORDER NOW from these
FORREST KEELING
once a year...**

\$1.00 GARDEN FAIR SPECIALS!

**Choose From 63 Money Saving Offers of
America's Choicest, Guaranteed Well Rooted
EVERGREENS, TREES, SHRUBS, VINES
HEDGING, and SCREENING PLANTS**

USE THIS PAGE AS YOUR HANDY ORDER FORM

All items on this page will be shipped
at proper planting time.

Many rare, unusual and sought after varieties in strong nursery-grown seedlings and transplants that cost you pennies instead of dollars and that grow into landscape specimens in a hurry. All are fresh-dug from our own nursery farm.

COLORFUL AND UNUSUAL FLOWERING AND ORNAMENTAL TREES

- 1. Amur Scarlet Maple 18-24" 3 for \$1.00
- 2. Mimosa or Silk Tree—Northern strain 18-24" 3 for \$1.00
- 3. Paper-bark Birch 12-18" 3 for \$1.00
- 4. White Clump Birch (Plant 3 in hole for clump) 12-18" 3 for \$1.00
- 5. Redbud or Judas Tree 18-24" 3 for \$1.00
- 6. Chinese Redbud (shrub-like) 15-18" 3 for \$1.00
- 7. Flowering Dogwood 12-18" 3 for \$1.00
- 8. Russian Olive or Silver Tree 18-24" 3 for \$1.00
- 9. Golden Rain Tree 12-18" 3 for \$1.00
- 10. Golden Chain Tree 12-15" 3 for \$1.00
- 11. Red-bud Flowering Crab 18-24" 3 for \$1.00
- 12. Flowering Apricot 2-3' ea. \$1.00
- 13. Japanese Flowering Cherry 18-24" 3 for \$1.00

Every plant and every tree we sell is fully guaranteed to satisfy you!

FORREST KEELING NURSERY

Dept. PD 60
Elsberry, Missouri

**—COUPON—
Forrest Keeling Nursery**

QUANTITY LIMITED: ORDER NOW

Dept. PD 60
Elsberry, Missouri

Please send items marked at proper planting time. (I have indicated units desired in square opposite name of plant.)

Name: _____
Address: _____
City: _____ State: _____

Check _____ Money Order _____ Charge _____

(New charge customers please enclose credit references.)

Amount Enclosed for Plants	\$
2% Sales Tax (Missouri Customers Only)	\$
Shipping and Packing	\$.50
TOTAL AMOUNT OF ORDER	



DISTINCTIVE FLOWERING SHRUBS— NEW OR SUPERIOR VARIETIES

All 2 yr. field-grown

- 34. Dwarf Flame Euonymus \$1.00 ea.
- 35. Althea Red Bird \$1.00 ea.
- 36. Althea Dbl. Blue \$1.00 ea.
- 37. Japanese Crimson Spirea \$1.00 ea.
- 38. Japanese Snowdrift Spirea \$1.00 ea.
- 39. Moonlight Gold Drop \$1.00 ea.
- 40. Forsythia Spring Glory \$1.00 ea.
- 41. Forsythia Lynnwood Gold \$1.00 ea.
- 42. Rose Weigela \$1.00 ea.
- 43. Butterflybush Pink Charming \$1.00 ea.
- 44. Butterflybush Snowbank \$1.00 ea.
- 45. Blood-red Barberry \$1.00 ea.
- 46. Dwarf Golden Mock Orange \$1.00 ea.

BETTER BROADLEAF EVERGREENS

Heavy transplants 8 to 15 in.

- 47. Flaming Firethorn \$1.00 ea.
- 48. American Holly \$1.00 ea.
- 49. English Boxwood \$1.00 ea.
- 50. Japanese Shrub Holly \$1.00 ea.
- 51. Winter Emerald Euonymus \$1.00 ea.
- 52. Magnolia grandiflora \$1.00 ea.
- 53. Evergreen Snowball (V. burkwoodii) \$1.00 ea.
- 54. Self-fruiting Holly (cornuta) \$1.00 ea.
- 55. Abelia grandiflora \$1.00 ea.

CHOICE EVERGREEN TREES AND SHRUBS

- 56. Colorado Blue Spruce 6-10" sdigs 3 for \$1.00
- 57. Japanese Black Pine 8-12" sdigs 3 for \$1.00
- 58. Blue Fir 8-12" sdigs 3 for \$1.00
- 59. Pfitzer, Juniper—heavy field transplants \$1.00 ea.
- 60. Andorra Prostrate Juniper—heavy field transplants \$1.00 ea.
- 61. Pyramid Needle Juniper—heavy field transplants \$1.00 ea.
- 62. Improved Spreading Yew—heavy field transplants \$1.00 ea.
- 63. Upright Yew—heavy field transplants \$1.00 ea.

PLANTLAND'S

HEDGING SCREENING

SAVE NOW! AT GARDEN FAIR'S SALE PRICES!



Plantland's PARVIFOLIA SCREEN

(*Ulmus parvifolia*)

Rare, rapid-forming and handsome! For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merit as a screening plant. Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a bowood of 10 years growth! Parvifolia means "Tiny Leaved." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are bare and bare.

We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can be maintained at any desired dimension.

Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Ours is none too abundant. If you want a luxuriant screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

Catalog No. H 6
Dense Twiggy 12-in. plants

10 plants (20 ft. of hedge) \$2.50 50 plants (100 ft. of hedge) \$11.50
25 plants (50 ft. of hedge) \$6.00



Golden Vicary

(*Ligustrum ibota vicaryi*)

True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant 1 foot apart.

Catalog No. H 3

Sturdy 8- to 12-in. plants 79¢ each
5 for \$3.49; 10 for \$5.95 20 for \$10



Japanese RED LEAF BARBERRY

(*Berberis thunbergii atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Noted for ability to withstand dry conditions. Plant in full sun 8 inches apart for a tight hedge. Field-grown 12-15 in. branched seedlings.

10 plants, each 37¢ 50 plants, each 35¢
Catalog No. H 7 100 plants, each 33¢



SUB ZERO LILAC SCREEN

This is a type of old-fashioned Lilac (*Syringa vulgaris*) from the high hills of Austria. Heavy trusses of fragrant lilac-flowers in May. Very vigorous and hardy. Will endure temperatures to 20° to 30° below zero and will prove hardy anywhere in the country. Foliage rich dark green, dense and leathery. Use as a screen background, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Plant a foot apart in a single row for quick forming hedge or screen.

Stocky 2-yr. plants, 12-18 in.	10 for \$2.00	25 for \$3.79
Catalog No. H 11	50 for \$7.00	100 for \$13.70

Mums



HARVEST GIANT MUMS

For the first time—and at long last—a garden mum of the huge football type for the outdoor garden! Never before a mum discovery such as this. Now you can grow these huge double mums—up to 5½-6 inches in diameter—in your own garden. They are completely hardy.

Early blooming—blooms appear in mid-September and plants will bloom continuously until killing frost.

Flowers are carried on heavy plants that have very strong stems—particularly nice for garden border and cut flowers.

Here is the most spectacular garden introduction of the year. Be among the first to display these beauties.

Available in the following brilliant colors:

FULL MOON—pure snowy white,
incurved petals.
Catalog No. P 7

GOLD DUST—bright golden yellow,
very free flowering.
Catalog No. P 8

TOUCHDOWN—largest of the Harvest
Giants. A superb deep rose-pink.
Catalog No. P 9

Pot Established
Plants 3 for \$2.90 \$1.00 Each
Collection of 6 Plants
One of Each Variety \$5.00

The greatest news in garden
mums this century!

The Finest Jewel-Tone Floribunda Cushion Mums

Those who saw our acres of chrysanthemum fields last fall agree that our Jewel Tone Floribunda Mums were the finest they had seen. Of hundreds of varieties available we have sorted out only the finest types. All develop into great, compact masses of bloom THIS VERY FALL—never grow tall or scraggly. These are the long-blooming types that are so hardy they laugh at early frosts! Last fall ours were bright and gay in mid-November after a 23° freeze! You'll agree they couldn't possibly pack more bloom and that the jewel colors are the most vivid you have seen. Plant plenty for a fiesta of color this fall.

• Bronze Queen • Pink Pearl
Catalog No. P 1 Catalog No. P 3
• Brilliant Burgundy • Ruby Red
Catalog No. P 2 Catalog No. P 4
• Shades of Gold • Jade White
Catalog No. P 5 Catalog No. P 6

24 for \$8.19	12 for \$4.19
6 for \$2.19	



You Can Enjoy Mums Like This!

PLANTLAND**Colorful HEDGING and SCREENING****at Garden Fair SALE PRICES**

Gain Low-Cost Privacy and Protection With Lovely AMUR HONEYSUCKLE SCREEN

(Lonicera maackii; podocarpa)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle of amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nesting haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

SPECIAL CATALOG VALUE—Catalogue No. H-1

Field grown, branched, vigorous plants, 18-24 inches

20 feet of Hedge \$300	50 feet of Hedge \$700	100 feet of Hedge (50 plants) \$1250
(10 heavy plants)	(25 plants)	
Larger quantities 23¢ per plant		

**Forrest Keeling
Quality****Lifetime MULTIFLORA ROSE****FORREST KEELING MULTIFLORA ROSE****—THE BEST—FOR A LIFETIME LIVING FENCE**

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Steavenson, the originator of Multiflora Rose Living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "rarin' to grow." Folks are amazed at the growth of our plants the very first year! Ordinarily, plants "stand still" the first year while the root system becomes established. And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our prices to rock-bottom minimum for quality stock.

FORREST KEELING MULTIFLORA ROSE is a thick thorny, prolific blossoming strain that is especially noted for its abundance of bright red berries which appear in early fall and remain throughout the winter months. We grow only one type of Multiflora and we think there is none better for screening and fencing purposes. Its growth is umbrellalike. Canes shoot up 4-6 ft. then begin to droop with the slender ends of the canes hanging almost to the ground. When plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge purposes, it is important to select the upright, thorny vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

Millions of Forrest Keeling Multiflora Rose Plants Have Been Sold to Make LIFETIME FENCING

GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI *Hugh Steavenson* FORREST KEELING NURSERY

**AMUR SCARLET MAPLE***(Acer ginnala)*

Best dwarf maple. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring little care. 2-Yr. Plants—2-3 ft.

Catalog No. H 12

30 Ft. of Screen	\$4.50
(10 Plants)	
60 Ft. of Screen	\$8.00
(20 Plants)	

120 Ft. of Screen (40 Plants) \$13.50

**DWARF BLUE LEAF
WILLOW HEDGE***(Salix purpurea nana)*

Exciting new silver-blue hedge plant. We have observed this plant in recent summers and have been amazed at the way the feathery, compact foliage stood the worst of the drought. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish hedge three to four feet. Plant 1 foot apart. Catalog No. H 13.

Field-grown plants 12 to 18 inches,
heavily branched.

per 10 48¢ per 50 45¢ per 100 40¢
Each Each Each

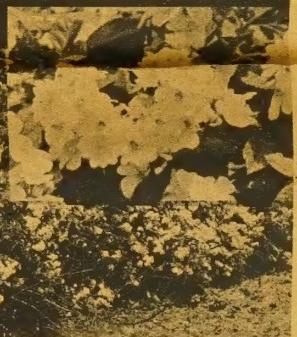
**RUSSIAN OLIVE HEDGE***(Eleagnus angustifolia)*

Exciting grey-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. When not clipped, grows to 20 feet.

Heavy 18-24-in. seedlings. Set 2 feet apart for quick-knitting hedge.

Catalog No. H 9

10¢ each In quantities of
25 plants or more

**"LIVING
FENCE"****Our Satisfied Customers—Your Best Guarantee**

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5½ feet." St. Louis, Mo.

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas

FROM MICHIGAN: "We planted Multiflora Rose Fence on our place at Pigeon Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.

FROM ILLINOIS: "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer, I am willing to hazard the guess that I will have a cattle fence in less than three years!" Henry, Illinois

FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" Harrisburg, Pa.

FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock."

"You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

PRICES MULTIFLORA ROSE**COUNTRY CLUB GRADE—**

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants \$19
Per 100

50 plants \$10.50
25 plants \$5.95

No. 1 STANDARD

Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants 7¢ Ea.
500 or more plants 5¢ Ea.
5000 or more plants 4¢ Ea.

CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.

\$3.99 Per 100
Plants
\$30.00 per 1000
plants

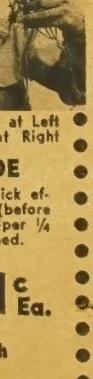


Country Club Grade Plant at Left
No. 1 Standard Grade at Right

JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 1/2 in. Heavily stemmed.

50 to 500 plants 11¢ Ea.
500 or more 8¢ each



PLANTLAND'S

Garden Fair SALE! SPRING BULBS and TUBERS:



EXHIBITION GLADIOLUS COLLECTION

Created from famous-name Gladioli, including Red Radiance, San Souci, Jo Wagenaar, Orange-Gold, Elizabeth The Queen, King David, Salman's Sensation, Gold, Southern Belle, Elmer's Rose, Friendship, Traveler, Spic and Span, and White Goddess. This is our finest Glad offer and one you won't find repeated elsewhere.

Bag of 2 dozen bulbs
Catalog No. B13
4 bags—96 bulbs \$1.00

Catalog No. B13
\$1.00

4 bags—96 bulbs \$3.95



CAMELLIA-FLOWERED BEGONIAS

All summer bloom in the shade! Enormous double blooms provide a riot of brilliant color above attractive green foliage. Ideal for shady garden spots, porch boxes, borders under trees. Excellent to force indoors and cut beautifully. Bright array of mixed colors including Golden Yellow, Cardinal Red, White, Tangerine, Pastel Pink and Dusty Rose.

Collection of 6 colors Catalog No. B14 \$1.35

Catalog No. B14
\$1.35



Imported Hybrid RED AMARYLLIS (Surprise Lily)

One of the most spectacular of all giant flowering bulb plants. Produces magnificent brilliant red flower clusters on tall green stems. Huge, wide-petaled flowers 6 to 8" across in clusters of 3 to 7 to a stem. Often 2 or 3 stems per plant. Easy to grow indoors or in your garden. Catalog No. B16 \$2.75 Each



Plantland's CARNIVAL CANNAS

Breathtaking color for summer and fall. This collection makes a round bed 7 ft. across, 1 canna in center, 5 in first row, 12 in second row. Plant 18 in. apart. Collection includes:
1 Yellow King Humbert—large flowering yellow, flecked red; green foliage; 4½ ft. tall.
5 Richard Wallace—clear, bright yellow; green foliage; 4 ft. tall.
12 President—intense scarlet; green foliage; 4 ft. tall.
Cannas Collection—all 18 for only Catalog No. B17 \$2.95



PLANTLAND'S BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Lovely in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring.

Catalog No. B18 \$1.00 Each

Catalog Nos.

- B13A Elmer's Rose—glistening rose color; tall, stately spikes of ruffled florets.
- B13B Elizabeth, the Queen—exquisite shade of lavender; heavily ruffled florets.
- B13C Friendship—purest pink, ivory-white throat; daintily ruffled flowers on slender stems.
- B13D Gold—bright golden-yellow; perfect spikes of ruffled flowers.
- B13E Jo Wagenaar—deep dark red flowers on strong stems.
- B13F King David—deep purple flowers with silver picotee; tall, straight spikes of ruffled and deeply fluted florets.
- B13G Orange Gold—bright orange, small golden throat; tall, healthy grower.
- B13H Red Radiance—brilliant scarlet; heavy flower petals; strong, tall grower.
- B13I Salman's Sensation—enchanting violet-blue; large spikes of 15-20 florets.
- B13J San Souci—glowing scarlet; perfect spikes of rounded florets.
- B13K Southern Belle—vivid pink, snowy throat, overcast with silvery-blue; tall, perfect spikes of ruffled florets.
- B13L Spic and Span—deep pink with light salmon shadings; ruffled flowers on extra long spikes.
- B13M Traveler—delicate rose-lavender; frilled florets on majestic spikes.
- B13N White Goddess—sparkling white with faint cream throat; vigorous spikes of ruffled flowers.

Prices on any of Exhibition Glads—
Your choice of varieties—please order by variety in multiples of 5

5 for 65¢	25 for \$2.65	50 for \$4.50
10 for \$1.25	100 for \$8.98	

5 for 65¢
10 for \$1.25

25 for \$2.65

50 for \$4.50
100 for \$8.98

FLOWERING FOUNTAIN BEGONIAS

A cascade of double Camellia-like flowers in a wide range of breath-taking colors. Perfect for that shady spot on the patio, terrace, in a window box or hanging basket. Makes a most colorful rock garden display—a few bulbs give a riot of color all summer.

Catalog Nos.

- B15A Pink
- B15B Red
- B15C White
- B15D Yellow
- B15E Orange Large Bulbs, 3 for \$1.95

PLANTLAND

COMPLETE SATISFACTION

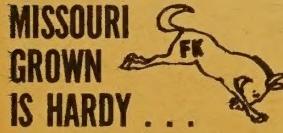
GUARANTEED

We guarantee high quality stock, exactly as represented, government inspected, and to be in a healthy live growing condition. Any plants that are otherwise will be replaced free.

Replacements—We guarantee our plants to grow, bloom and produce if given intelligent handling, proper planting and reasonable care. Weather conditions, carelessness and lack of experience by the planter are conditions beyond our control; regardless of this **FORREST KEELING NURSERY** will replace any plants that fail to grow at one-half the original purchase price if notified six months after date of purchase. Enter claims immediately. It is mutually agreed that our liability cannot be greater than purchase price. **GUARANTEED SATISFACTION.**

FORREST KEELING NURSERY

Elsberry, Missouri
"Plantland"



STATE CERTIFIED PLANTS

All of our plants have been inspected by an entomologist from the State Department of Agriculture and are certified free of pest and disease.

Forrest Keeling Nursery
Plantland
PHONE
Twin Oaks 8-5571
Elsberry, Missouri

FORREST KEELING NURSERY—Home of PLANTLAND
Complete Satisfaction Guaranteed or Your Money Back
ELSBERY, MISSOURI
Phone TWIN Oaks 8-5571

PLEASE PRINT OR WRITE PLAINLY
All members of household should order under same name

NAME STREET POST OFFICE	(First Name) (Middle Initial) ROUTE STATE	(Last Name) BOX EXPRESS OFFICE	IF YOU HAVE MOVED since last order, please give old address here: Street Address Post Office	ROUTE Box State	Check <input type="checkbox"/> Money Order <input type="checkbox"/>
SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:					
Order Early		Amount Enclosed \$	VARIETY NAME	PRICE	TOTAL PRICE Dollars Cents
CATALOG No.	HOW MANY				
Total Amount for Plants					
2% SALES TAX Mo. Customers Only					
TOTAL ENCLOSED					
Shipping and Packing Charges— If Additional Space is Needed Complete Your Order on Plain Stationery					

SPECIALS at SPRING SALE PRICES

Quality GRASS SEED

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

Catalog No. A 3 5 lbs. \$5.69

Plantland's "QUICKLAWN"

Excellent blend where quick turf is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover.

Catalog No. A 4 5 lbs. \$3.79

Plantland's MIRACLE MULCH

New "breathing action" 100% organic mulch. A proven product of one of the largest grain processors in the U.S. **MIRACLE MULCH** expands when contracts — to help loosen, aerate and moisten hard, crusty soils. A discovery that helps plants, trees and lawns grow beautiful!

For years, we have recognized—and recommended to our customers—crushed corn cobs as an excellent mulching material. In our own field tests pulverized cob mulch has proven a definite stimulant over other mulches, promoting plant health and vigor. Now we have a superior product, made only from the hearts of top-quality hybrid corn cobs. **MIRACLE MULCH** comes in small attractive granular form. It is clean, weed-free and dehydrated—will absorb a full gallon more water per cu. ft. than peat moss!

For best results use **MIRACLE MULCH** liberally on all new plantings. Roots of all plants love to grow beneath a blanket of breathing mulch and it is vital in conserving moisture, suppressing weed growth and providing winter protection.

SAVE — Best of all, by purchasing in carload quantities and selling under our own name, we can offer Plantland's **MIRACLE MULCH** at half the nationally-advertised price during our money-saving Garden Fair Sale—Garden Fair Special

25-lb. bag. 2 Bags \$2.25
reg. \$2.25

(Sorry, for pick-up at Nursery or truck delivery only.)

PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. **PLANTLAND'S PLAYGROUND** is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering **PLANTLAND'S PLAYGROUND** at these low prices.

Catalog No. A 5A 5 lbs. \$1.98

Catalog No. A 5B, 10 pounds \$3.79
Catalog No. A 5C, 25 pounds \$8.75
Catalog No. A 5D, 100 pounds \$31.95

WHEN ORDERING ALWAYS ADD

RA-PID-GRO

For Sure Transplanting — Faster Growth — Better Production **RA-PID-GRO** is a highly concentrated, secret formula, complete plant food which is mixed with water to make it immediately available to the plant.

In transplanting, simply put 4 teaspoons of **RA-PID-GRO** in one gallon of water. Soak the roots of plants as follows: Roses, Shrubs and Vines, 3 minutes; Trees, 4 minutes; Raspberries, Blackberries, Grapes, 1 minute; Strawberries, a second or two. Plant immediately after removing from dip. This will encourage rapid development of root system.

After planting, pour the remaining solution around the newly-planted stock, including all pot-grown plants as well. Use **RA-PID-GRO** every two or three weeks through the growing season, according to instructions on the package, and watch your plantings flourish! All the vital elements necessary for strong growth and good production are present in **RA-PID-GRO**, and are instantly available to the plant.

One pound of **RA-PID-GRO**
makes 22 gallons.

Catalog No. A2A 1 pound \$1.19
Catalog No. A2B 2 pounds 2.29
Catalog No. A2C 5 pounds 4.69

Plantland HOME ORCHARD SPRAY

High Concentration

One of the best combination insecticide-fungicide formulations available. A high concentration of the newer and more potent chemicals. Equivalents—26% Fermate; 34.7% Methoxychlor; 50% wettable powder; 26% Rothane, 50% wettable powder; 13.3% Aramite 15-W. Controls common insects and diseases affecting Apples, Peaches, Plums, Apricots, Cherries, Grapes, Small Fruits. Complete directions on package.

Catalog No. A6 1-lb. Canister (makes 18-gal. spray.)

\$2.29

SAVE! on Bulk Peat Moss

Plantland's Black Hypnum Peat is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments f.o.b. nursery.

50-Lb. \$2.19 Bulk in Bag

44.00 per ton f.o.b. nursery

Plantland

ROSE DUST

Kills chewing and sucking insects. Also prevents diseases, including leaf-spot and mildew. An ideal rose dust for the gardener who wants to grow clean healthy rose bushes with a minimum of fussing.

Catalog No. A7

Large 12-oz. Duster Gun—Loaded, ready to go—

Plantland's

MUSHROOM COMPOST

Clean, weed-free, odorless—a fine organic plant food and mulch. Slow pay-out; no danger of burning. We find it best to use as a mulch for both old and new plantings.

Large 80 Lb. Bag \$1.49
Only

For pick up at nursery or truck delivery only.

.50

\$

2% SALES TAX
Mo. Customers Only

\$

If Additional Space is Needed
Complete Your Order on Plain Stationery

\$

Total Amount for Plants

\$

Shipping and Packing Charges—

PAGE 19



PLANTLAND

SPECIAL OFFERS!



Plantland's PEONY COLLECTION

Our own selection to keep excellent color balance.

Spectacular blooming varieties of highest rating—super fragrance and brilliance—at a price of ordinary types!

Festiva Maxima—paper white; crimson markings; large and lovely.

Edulis Superba—giant late-blooming silvery-pink. True rose type.

Felix Crouse—deep rose-red. Superb for cutting or garden display.

PEONY COLLECTION (One each of the above)

\$2.49

Catalog No. B 12

STAR VALUE

CRAPAE MYRTLE
"Watermelon Red"

Most showy of the Crape Myrtles. Huge, crinkly crimson-red flowers bloom first year midsummer 'till frost. Glamour shrub of the South but this hardy variety will thrive clear to the Iowa line.
18 to 24-in. Field-Grown Plants
Catalog No. S 7

\$1.00
Each

CHINESE EVERGREEN HEDGE

Makes Complete Hedge in Six Months!

Imagine, you can have a developed evergreen hedge this year. Fine, lacy foliage grows dense and luxuriant to make emerald living wall. Easily trimmed to any height desired from one foot up to 4, 5 or even 6 ft. Formal and neat even when not pruned!

Acclaimed most graceful and handsome of privets. Untrimmed plants bear large bouquets of showy flowers in mid-summer. Long-lived. One clipped hedge has been maintained at less than 4 feet tall for a century.

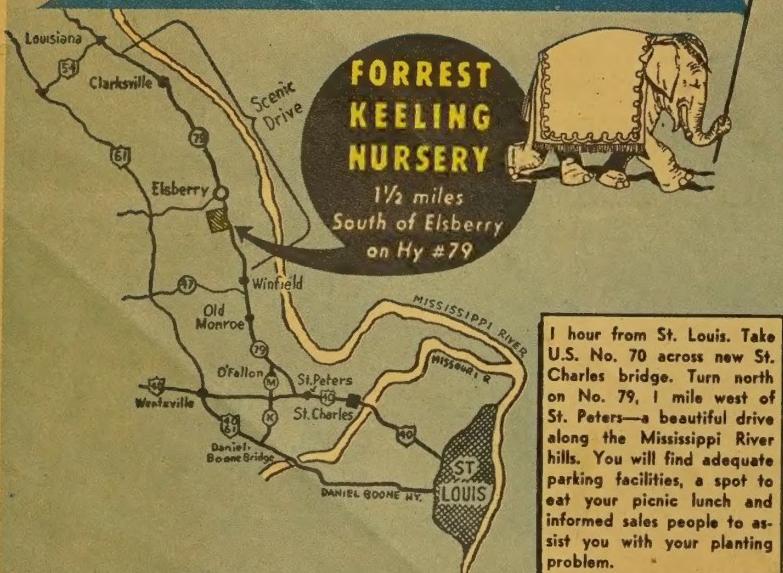
Our plants are a hardy strain and parent stock have endured temperatures to 12 degrees below zero. Plants remain evergreen except in coldest winters when some leaf-drop may occur. For a quick-developing hedge of permanent beauty, it is unrivaled.

We send our sturdy nursery-grown plants 12-18 in. tall.

Catalog No. H 2

25 ft. hedge (25 plants)	-----	\$2.65
50 ft. hedge (50 plants)	-----	\$5.00
100 ft. hedge (100 plants)	-----	\$9.75

IT'S EASY TO DRIVE TO PLANTLAND



FORREST KEELING NURSERIES

Phone
Twin Oaks 8-5571

ELSBERY, MISSOURI



PINK SMOKE

(*Cotinus coggygria* Smoke Tree)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Field-grown, 2-3 ft.

Catalog No. O 14

\$1.69
Each

U. S. DEPARTMENT OF AGRICULTURE

LIBRARY
WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PENALTY FOR PRIVATE USE TO AVOID PAYMENT OF POSTAGE, \$300 (GPO)

POSTAGE AND FEES PAID
U. S. DEPARTMENT OF AGRICULTURE

U. S. DEPT. OF AGRICULTURE
LIBRARY - DIVISION OF BIBLIOGRAPHY
WASHINGTON 25, D. C.

